

[News \(https://www.thehindubusinessline.com/news/\)](https://www.thehindubusinessline.com/news/)

Bring back 'lost' soul of medicine: Experts

Our Bureau (<https://www.thehindubusinessline.com/profile/author/Our-Bureau-15447/>) Hyderabad |

Updated on June 14, 2019



(mailto:?)

subject=Bring%20back%20%E2%80%98lost%E2%80%99%20soul%20of%20medicine
back-lost-soul-of-medicine-experts%2Farticle27942857.ece)



Even as scores of doctors and medical professionals are on strike in major cities across the country, a group of experts have underscored the need to bring back the 'lost' soul of medicine.

“Yes. We have lost the soul of medicine somewhere in the journey,” Evita Fernandez, Managing Director, Fernandez Hospitals said in a panel discussion on ‘Has medicine lost its soul?’ organised by Medium Healthcare Consulting here on Friday. Referring to maternity care, she said: “The C-sections are going to the roofs. We also know that women of all classes suffer disrespect and abuse in pregnancy and deliveries,” she said.

 **Subscriber Exclusive**



Technical-Analysis

(<https://www.thehindubusinessline.com/Portfolio/Technical-Analysis/>)

Nifty call: Short at 17,440 and 17,500 with stop-loss at 17,575

(<https://www.thehindubusinessline.com/portfolio/technical-analysis/the-nift...>)

(<https://www.thehindubusinessline.com/portfolio/technical-analysis/the-nifty-call-nifty-50-november-futures-17390/article37638859.ece>)

Citing a survey, she said pregnant and young mothers mentioned dignity and respect and their top wish while undergoing treatments.

“We are talking of 26 million births a year. If we don’t get it right there, we are going to get mothers who are emotionally scared with adverse impact on babies,” she added.

Chandy Abraham, Chief Executive Officer, Healthcare Vertical, ITC Ltd, said while commercial considerations could not totally be faulted, they should not trump doctor-patient relations.

Lara Bezerra, Chief Purpose Officer, Roche India, said her company’s focus in India was not only on medicines but also on healthcare. “We want to make some big difference,” she said.

Survey

In a quick survey conducted by obtaining responses from 71 participants in the event, including many doctors from across the country, 82 per cent recognised that there was a problem in healthcare and medicine that cannot be ignored. Escalating costs, problem of buyer-seller relationship between doctors and patients, expensive medicare, insensitivity towards patients, lack of accountability and transparency, among others, were recognised as challenges in the present system.

Ratan Jalan, Managing Director, Medium Healthcare Consulting moderated.

Published on June 14, 2019

Follow us on Telegram (<https://t.me/HinduBusinessLine>), Facebook (<https://www.facebook.com/TheHinduBusinessLine>), Twitter, (<https://twitter.com/businessline>) Instagram (https://www.instagram.com/hindu_businessline/), YouTube (<https://www.youtube.com/user/HinduBusinessLine>) and LinkedIn (<https://www.linkedin.com/company/business-line-aka-the-hindu-business-line?trk=biz-companies-cym>). You can also download our Android App (<https://play.google.com/store/apps/details?id=com.mobstac.thehindubusinessline>) or IOS App. (<https://apps.apple.com/in/app/business-line-for-iphone/id855182339>)

Get more of your favourite news delivered to your inbox

Your e-mail address

SUBSCRIBE

health (<https://www.thehindubusinessline.com/topic/health>)

medicine (<https://www.thehindubusinessline.com/topic/medicine>)

healthcare industry (<https://www.thehindubusinessline.com/topic/healthcare-industry>)



subject=Bring%20back%20%E2%80%98lost%E2%80%99%20soul%20of%20medicine
back-lost-soul-of-medicin

COMMENTS

You May Also Like



The Nifty Call: Nifty 50 November Futures (17,845)

(<https://www.thehindubusinessline.com/markets/technical-analysis/the-nifty-call/article37432574.ece>)



No respite for Paytm investors, stock slumps another 13% on Monday

(<https://www.thehindubusinessline.com/markets/no-respite-for-paytm-investors-stock-slumps-another-13-on-monday/article37630996.ece>)



Medlounges announces new wellness programme 'Body Shaping and Contouring'

(<https://www.thehindubusinessline.com/news/medlounges-announces-new-wellness-programme-body-shaping-and-contouring/article37639011.ece>)

You May Like

(https://frontline.thehindu.com/the-nation/how-a-supreme-court-judgment-brought-back-the-sedition-law-in-india/article33481062.ece?utm_source=taboola&utm_medium=cpc&utm_campaign=taboola+FrontLine+Article+Desktop&tpcc=FLFBT&tblci=GiBMyvbdXp8GNglhYnOWgfqfOPAQ#tblci=GiBMyvbdXp8GNglhYnOWgE0OhAawvDex_Olm7Rvo64W4nyDPr1Mo4KOyv_D-qfOPAQ)

How a Supreme Court judgment brought back the sedition law in India

| Sponsored (https://popuptaboola.com/en/?template=colorbox&utm_source=thehindu-businessline&utm_medium=referral&utm_con)

(https://frontline.thehindu.com/the-nation/how-a-supreme-court-judgment-brought-back-the-sedition-law-in-india/article33481062.ece?utm_source=taboola&utm_medium=cpc&utm_campaign=taboola+FrontLine+Article+Desktop&tpcc=FLFBT&tblci=GiBMyvbdXp8GNglhYnOWgfqfOPAQ#tblci=GiBMyvbdXp8GNglhYnOWgE0OhAawvDex_Olm7Rvo64W4nyDPr1Mo4KOyv_D-qfOPAQ)

(https://www.planetspark.in/parents/c/start_desktop?utm_source=taboola&utm_source_info=PS_India_Lead_Open_Desktop_Make_Confident_Speaker_Boy_V3&utm_campaign=PS_India_Lead_Open_Ibusinessline_1174891&utm_content=Make_Confident_Speaker_Boy_V3&tblci=GiBMyvbdXp8GNglhYnOWgE0OhAawvDex_Olm7Rvo64W4nyC)

businessline_1174891&utm_content=Make_Confident_Speaker_Boy_V3&tblci=GiBMyvbdXp8GNglhYnOWgE0OhAawvDex_Olm7Rvo64W4nyC

Get a free Public Speaking Class for your Child!

Exclusively for Ages 4-14

PlanetSpark | Sponsored (https://popuptaboola.com/en/?template=colorbox&utm_source=thehindu-businessline&utm_medium=referr)



(https://www.planetspark.in/parents/c/start_desktop?pi=%2Fnews%2Fbring-back-lost-soul-of-medicine-experts%2Farticle27942857.ece&ri=be9820953:utm_source=taboola&utm_source_info=PS_India_Lead_Open_Desktop_Make_Confident_Speaker_Boy_V3&utm_campaign=PS_India_Lead_Open_Ibusinessline_1174891&utm_content=Make_Confident_Speaker_Boy_V3&tblci=GiBMyvbdXp8GNglhYnOWgE0OhAawvDex_Olm7Rvo64W4nyC)

(https://www.maxlifeinsurance.com/investment-plans/investment-plan-calculator?utmCode=1337433743&utm_source=Impact&utm_medium=taboola OSP&utm_campaign=Max+Life+-+Savings+-+Desktop+-+SC&utm_term=thehindubusinessline.com&utm_content=Second_Income&utm_theme=Income_GoalBased&utm=Second_Income&tblci=GiBMy)

Pay ₹5K/m for 10 yrs, Get ₹11.6Lakh in income* from 12th yr

| Sponsored (https://popuptaboola.com/en/?template=colorbox&utm_source=thehindu-businessline&utm_medium=referral&utm_con)

(https://www.maxlifeinsurance.com/investment-plans/investment-plan-calculator?utmCode=1337433743&utm_source=Impact&utm_medium=taboola OSP&utm_campaign=Max+Life+-+Savings+-+Desktop+-+SC&utm_term=thehindubusinessline.com&utm_content=Second_Income&utm_theme=Income_GoalBased&utm=Second_Income&tblci=GiBMy)

(https://frontline.thehindu.com/the-nation/the-curious-case-of-parambir-singh/article37365385.ece?

utm_source=taboola&utm_medium=cpc&utm_campaign=Taboola+FrontLine+Article+Desktop&tpcc=FLFBT&tblci=GiBMyvbdXp8GNglhYnOWgf

The curious case of Parambir Singh

Frontline | Sponsored (https://popup.taboola.com/en/?template=colorbox&utm_source=thehindu-businessline&utm_medium=referral&utm_c



(https://frontline.thehindu.com/the-nation/the-curious-case-of-parambir-singh/article37365385.ece?utm_source=taboola&utm_medium=cpc&utm_campaign=Taboola+FrontLine+Article+Desktop&tpcc=FLFBT&tblci=GiBMyvbdXp8GNglhYnOWgf

utm_source=taboola&utm_medium=cpc&utm_campaign=Taboola+FrontLine+Article+Desktop&tpcc=FLFBT&tblci=GiBMyvbdXp8GNglhYnOWgf

(https://www.maxlifeinsurance.com/investment-plans/investment-plan-calculator?

utmCode=1337433743&utm_source=Impact&utm_medium=Taboola_OSP&utm_campaign=Max+Life+-+Savings+-Desktop+-

+SC&utm_term=thehindubusinessline.com&utm_content=GiveGetIncome&utm_theme=Income_GiveGet&utm=Income&tblci=GiBMyvbdXp8GN

This plan gives guaranteed returns to fulfill your goals

Guaranteed Income Plans | Sponsored (https://popup.taboola.com/en/?template=colorbox&utm_source=thehindu-businessline&utm_medium=



(https://www.maxlifeinsurance.com/investment-plans/investment-plan-calculator?utm_source=taboola&utm_medium=cpc&utm_campaign=Taboola+FrontLine+Article+Desktop&tpcc=FLFBT&tblci=GiBMyvbdXp8GNglhYnOWgf

utmCode=1337433743&utm_source=Impact&utm_medium=Taboola_OSP&utm_campaign=Max+Life+-+Savings+-Desktop+-

+SC&utm_term=thehindubusinessline.com&utm_content=GiveGetIncome&utm_theme=Income_GiveGet&utm=Income&tblci=GiBMyvbdXp8GN

(https://www.ketto.org/stories/saveroshni?

cause=accident&utm_campaign=saveroshni&utm_medium=taboola&utm_source=external_Ketto&utm_content=saveroshni_DN03_SI_pic1sub1&

businessline_1174891&utm_term=PS_DNF_IND_RT_AddToCart&tblci=GiBMyvbdXp8GNglhYnOWgE0OhAawwDex_Olm7Rvo64W4nyCbyk0oxv

Roshni Has Lost Her Father & Face. Don't Let Her Lose Her Life

| Sponsored (https://popup.taboola.com/en/?template=colorbox&utm_source=thehindu-businessline&utm_medium=referral&utm_con

(https://www.ketto.org/stories/saveroshni?

cause=accident&utm_campaign=saveroshni&utm_medium=taboola&utm_source=external_Ketto&utm_content=saveroshni_DN03_SI_pic1sub1&

businessline_1174891&utm_term=PS_DNF_IND_RT_AddToCart&tblci=GiBMyvbdXp8GNglhYnOWgE0OhAawwDex_Olm7Rvo64W4nyCbyk0oxv

(https://www.maxlifeinsurance.com/term-insurance-plans/premium-calculator?

utmCode=14230408&utm_source=Impact&utm_medium=Taboola_leads&utm_content=2Cr_Boman&utm_term=%7Bsite_doman%7D&utm_camp

+Term+-Leads+-

+Desktop&utm_Theme=2Cr&tblci=GiBMyvbdXp8GNglhYnOWgE0OhAawwDex_Olm7Rvo64W4nyDShVYo_5r4lpWQ864z#tblciGiBMyvbdXp8C

Income > 7L? Secure Family with 2 Cr Term Insurance Cover

| Sponsored (https://popup.taboola.com/en/?template=colorbox&utm_source=thehindu-businessline&utm_medium=referral&utm_con

(https://www.maxlifeinsurance.com/term-insurance-plans/premium-calculator?

utmCode=14230408&utm_source=Impact&utm_medium=Taboola_leads&utm_content=2Cr_Boman&utm_term=%7Bsite_doman%7D&utm_camp

+Term+-Leads+-

+Desktop&utm_Theme=2Cr&tblci=GiBMyvbdXp8GNglhYnOWgE0OhAawwDex_Olm7Rvo64W4nyDShVYo_5r4lpWQ864z#tblciGiBMyvbdXp8C

(https://Tracktrack.org/5d37ecface968b0001dae007?sub1=thehindu-

businessline&sub2=http%3A%2F%2Fcdn.taboola.com%2Flibtrc%2Fstatic%2Fthumbnails%2Fb464af8b94f7801bfe73b1a3e6b5c3c3.jpg&sub3=

11-

23+14%3A33%3A08&sub5=Desktop&sub6=2524942&sub7=3008158602&sub8=1174891&ref_id=GiBMyvbdXp8GNglhYnOWgE0OhAawwDe

z8o-LCHh7yH1rUQ#tblciGiBMyvbdXp8GNglhYnOWgE0OhAawwDex_Olm7Rvo64W4nyDj-z8o-LCHh7yH1rUQ)

Born after 1985? Term Life Insurance Worth ₹1 Cr Starting at ₹1450/Mon*. Get Quote!

| Sponsored (https://popup.taboola.com/en/?template=colorbox&utm_source=thehindu-businessline&utm_medium=referral&utm_con

(https://Tracktrack.org/5d37ecface968b0001dae007?sub1=thehindu-

businessline&sub2=http%3A%2F%2Fcdn.taboola.com%2Flibtrc%2Fstatic%2Fthumbnails%2Fb464af8b94f7801bfe73b1a3e6b5c3c3.jpg&sub3=

11-

23+14%3A33%3A08&sub5=Desktop&sub6=2524942&sub7=3008158602&sub8=1174891&ref_id=GiBMyvbdXp8GNglhYnOWgE0OhAawvDez8o-LCHh7yH1rUQ#tblciGiBMyvbdXp8GNglhYnOWgE0OhAawvDex_Olm7Rvo64W4nyDj-z8o-LCHh7yH1rUQ)

(https://in.cdn.hear.com/signia_founders/?utm_content=3050835834&utm_publisher_ID=thehindu-businessline&mkt_tool_id=97db28&utm_term=97db28&ga_id=review1234&aud_h=7FtX9BGd6C7QuRKZ5CWenj&aud_c=tb3687&act=ACT00c india-sc_ACT0000031762ACT&utm_creative_ID=3050835834&aud_adcopy=The+cost+of+hearing+aids+in+Miyapur+might+surprise+you&tblcid=Gi

The cost of hearing aids in Miyapur might surprise you

| Sponsored (https://popup.taboola.com/en/?template=colorbox&utm_source=thehindu-businessline&utm_medium=referral&utm_content=tb

(https://in.cdn.hear.com/signia_founders/?utm_content=3050835834&utm_publisher_ID=thehindu-businessline&mkt_tool_id=97db28&utm_term=97db28&ga_id=review1234&aud_h=7FtX9BGd6C7QuRKZ5CWenj&aud_c=tb3687&act=ACT00c india-sc_ACT0000031762ACT&utm_creative_ID=3050835834&aud_adcopy=The+cost+of+hearing+aids+in+Miyapur+might+surprise+you&tblcid=Gi

(https://www.ourbetterworld.org/series/refugees/story/warsan-orphan-refugee-leader?utm_source=taboola&utm_medium=thehindu-businessline&utm_content=The+Refugee+Writer+Who+Is+Charting+Her+Own+Story&utm_campaign=ID_Warsan#tblciGiBMyvbdXp8GNglhYn

The Refugee Writer Who Is Charting Her Own Story

Our Better World | Sponsored (https://popup.taboola.com/en/?template=colorbox&utm_source=thehindu-businessline&utm_medium=referral

(https://www.ourbetterworld.org/series/refugees/story/warsan-orphan-refugee-leader?utm_source=taboola&utm_medium=thehindu-businessline&utm_content=The+Refugee+Writer+Who+Is+Charting+Her+Own+Story&utm_campaign=ID_Warsan#tblciGiBMyvbdXp8GNglhYn

(https://www.akshayapatra.org/covidfoodrelief?utm_source=taboola&utm_medium=thehindubusinessline.com&utm_campaign=Mid-day+meal+-India+-D&utm_content=A+hungry+child+cannot+learn+or+grow.+They+need+help&tblci=GiBMyvbdXp8GNglhYnOWgE0OhAawvDex_Olm7Rvo64W3qay541y#tblciGiBMyvbdXp8GNglhYnOWgE0OhAawvDex_Olm7Rvo64W4nyCXt08oxlv-3qay541y)

A hungry child cannot learn or grow. They need help

Donate Now

Akshaya Patra | Sponsored (https://popup.taboola.com/en/?template=colorbox&utm_source=thehindu-businessline&utm_medium=ref

(https://trc.taboola.com/thehindu-businessline/log/3/click?pi=%2Fnews%2Fbring-back-lost-soul-of-medicine-experts%2Farticle27942857.ece&ri=ddb01e6c (https://www.akshayapatra.org/covidfoodrelief?utm_source=taboola&utm_medium=thehindubusinessline.com&utm_campaign=Mid-day+meal+-India+-

+D&utm_content=A+hungry+child+cannot+learn+or+grow.+They+need+help&tblci=GiBMyvbdXp8GNglhYnOWgE0OhAawvDex_Olm7Rvo64W3qay541y#tblciGiBMyvbdXp8GNglhYnOWgE0OhAawvDex_Olm7Rvo64W4nyCXt08oxlv-3qay541y)

(https://www.ourbetterworld.org/story/sanctuary-care?utm_source=taboola&utm_medium=thehindu-businessline&utm_content=Alicia%E2%80%99s+Brave+Journey+to+Becoming+a+Better+Mother&utm_campaign=SG_SanctuaryCare#tblciGiB

Alicia's Brave Journey to Becoming a Better Mother

Alicia, a nurse and mother found it challenging to provide a stable environment for her children due to PTSD. She sought help from a community of respite carers who immediately jumped in to help.

Our Better World | Sponsored (https://popup.taboola.com/en/?template=colorbox&utm_source=thehindu-businessline&utm_medium=r

(https://www.ourbetterworld.org/story/sanctuary-care?utm_source=taboola&utm_medium=thehindu-businessline&utm_content=Alicia%E2%80%99s+Brave+Journey+to+Becoming+a+Better+Mother&utm_campaign=SG_SanctuaryCare#tblciGiB (https://www.ketto.org/stories/saveniraladithya?

cause=cancer&utm_campaign=saveniraladithya&utm_medium=taboola&utm_source=external_Ketto&utm_content=saveniraladithya_vid1sub1_1 businessline_1174891&utm_term=PS_DNF_IND_Broad_VID03&tblci=GiBMyvbdXp8GNglhYnOWgE0OhAawvDex_Olm7Rvo64W4nyCbyk0o16: iLXspKzAQ#tblciGiBMyvbdXp8GNglhYnOWgE0OhAawvDex_Olm7Rvo64W4nyCbyk0o16a-iLXspKzAQ)

Unemployed Father, Labourer Mother Unable To Save Son From Cancer.

Our son's life can be saved with treatment but sadly we don't have the means to afford it

Ketto | Sponsored (https://popup.taboola.com/en/?template=colorbox&utm_source=thehindu-businessline&utm_medium=referral&utm

(https://trc.taboola.com/thehindubusinessline/log/3/click?pi=%2Fnews%2Fbring-back-lost-soul-of-medicine-experts%2Farticle27942857.ece&ri=ddb01e6c
 (https://www.ketto.org/stories/saveniraladithya?cause=cancer&utm_campaign=saveniraladithya&utm_medium=taboola&utm_source=external_Ketto&utm_content=saveniraladithya_vid1sub1_1
 businessline_1174891&utm_term=PS_DNF_IND_Broad_VID03&tblci=GiBMMyvbdXp8GNglhYnOWgE0OhAawvDex_Olm7Rvo64W4nyCbyk0o16:
 iLXspKzAQ#tblciGiBMMyvbdXp8GNglhYnOWgE0OhAawvDex_Olm7Rvo64W4nyCbyk0o16a-iLXspKzAQ)

Recommended for you



Covid-19: Maharashtra seeks Centre's nod to vaccinate children aged 11-20 years

(https://www.thehindubusinessline.com/news/national/covid-19-maharashtra-seeks-centres-nod-to-vaccinate-children-aged-11-20-years/article37643007.ece)



Ingka Group's first mall to come up in Gurugram

(https://www.thehindubusinessline.com/companies/ingka-groups-first-mall-to-come-up-in-gurugram/article37642715.ece)



WayCool Foods leases 64,000 sq ft office space from Awfis in Bengaluru and Chennai

(https://www.thehindubusinessline.com/news/real-estate/waycool-foods-leases-64000-sq-ft-office-space-from-awfis-in-bengaluru-and-chennai/article37642562.ece)



Info Edge to invest about ₹10 crore in Univariety

(https://www.thehindubusinessline.com/news/education/info-edge-to-invest-about-10-crore-in-univariety/article37642491.ece)

LATEST NEWS

Live Market (<https://www.thehindubusinessline.com/markets/>)

Children (<https://www.thehindubusinessline.com/news/national/covid-19-maharashtra-seeks-centres-not-to-vaccinate-children-aged-11-20-years/article37643007.ece>)

Real Estate (<https://www.thehindubusinessline.com/news/real-estate/waycool-foods-leases-64000-sq-ft-office-space-from-awfis-in-bengaluru-and-chennai/article37642562.ece>)

Merger, Acquisition And Takeover (<https://www.thehindubusinessline.com/news/education/info-edge-to-invest-about-10-crore-in-university/article37642491.ece>)

Foreign Relations (<https://www.thehindubusinessline.com/economy/agri-business/india-us-agree-to-facilitate-market-access-for-mangoes-pomegranates-cherries-hay/article37641822.ece>)

Startups (<https://www.thehindubusinessline.com/money-and-banking/zenwork-raises-1200-crore-from-spectrum-equity/article37641817.ece>)

Cyber Security (<https://www.thehindubusinessline.com/money-and-banking/cyberx9-questions-pnbs-denial-of-server-vulnerability/article37641521.ece>)

Useful Links

Home Loan

Interest Rates

(<https://www.thehindubusinessline.com/money-and-banking/article26652493.ece>)

Fixed Deposit

Interest Rates

(<https://www.thehindubusinessline.com/money-and-banking/article26652494.ece>)

Home Loan

Calculator

(<https://www.thehindubusinessline.com/home-loan-calculator/>)

Fixed Deposit

Calculator

(<https://www.thehindubusinessline.com/fix-deposit-calculator/>)

GROUP TOP TRENDS

The Hindu

Data Protection (<https://www.thehindu.com/opinion/editorial/falling-short-on-data-protection-provisos/article37633990.ece>)

India-Pakistan (<https://www.thehindu.com/news/international/pakistan-to-allow-indian-aid-to-afghanistan-to-pass-through/article37633564.ece>)

Sportstar

R. Sridhar (<https://sportstar.thehindu.com/cricket/r-sridhar-interview-coaching-stint-indian-team-slip-catching-england-test-series-rishabh-pant/article37637947.ece>)

Pedri (<https://sportstar.thehindu.com/football/fc-barcelona-pedri-wins-golden-boy-award-2021-la-liga-spanish-football-news/article37624602.ece>)

FIH Men's Junior Hockey World Cup 2021 (<https://sportstar.thehindu.com/hockey/fih-mens-junior-hockey-world-cup-2021-schedule-venue-timings-matches-list/article37500941.ece>)



(<https://www.facebook.com/TheHinduBusinessLine>)



(<https://twitter.com/businessline>)



(<https://www.linkedin.com/company/business-line-aka-the-hindu-business-line?trk=biz-companies-cym>)



(<https://t.me/HinduBusinessLine>)

Group Sites: | The Hindu (<https://www.thehindu.com/>) | இந்திய தமிழ் திசை (<https://www.hindutamil.in/>) | Business Line (<https://www.thehindubusinessline.com/>) | BL on Campus (<https://bloncampus.thehindubusinessline.com/>) | Sportstar (<https://sportstar.thehindu.com/>) | Frontline (<https://frontline.thehindu.com/>) | The Hindu Centre (<https://www.thehinducentre.com/>) | RoofandFloor (https://roofandfloor.thehindu.com/?utm_source=businessline&utm_medium=referral&utm_campaign=Internal-Marketing) | STEP (<https://step.thehindu.com/>) | Young World Club (<https://ywc.thehindu.com/>) | Publications (<https://www.thehindu.com/publications/>) | eBooks (<https://www.thehindu.com/ebooks/>) | Images (<https://thehinduimages.com/>) | Classifieds (<https://thehinduads.com/>) |

This Site: | About Us (<https://www.thehindubusinessline.com/aboutus/>) | Contacts (<https://www.thehindubusinessline.com/contacts/>) | Privacy Policy (<https://www.thehindubusinessline.com/privacypolicy/>) | sitemap (<https://www.thehindubusinessline.com/sitemap/>) | Archive (<https://www.thehindubusinessline.com/archive/>) | Rss Feeds (<https://www.thehindubusinessline.com/rssfeeds/>) | Subscription (<http://www.thehindugroup.in/subscribe/>) | Brand Quest (<https://www.thehindubusinessline.in/bq/index.htm>) | ePaper (<https://epaper.thehindubusinessline.com/>) |

Comments to: web.businessline@thehindu.co.in. (<mailto:web.businessline@thehindu.co.in>)